

**Advocacy  
in Action:**

**AASC's 2022  
Policy Priorities**



Melissa Harris, Director of Government Affairs

# Meet the AASC Policy Team



Melissa Harris



Bill Benson



Alayna Waldrum



Kendra Kuehn



# The Federal Government and Service Coordination

- Why focus on advocacy?
  - Funding
  - Policies
  - Rules



# How AASC is Advocating for You

- Congress
- Administration/White House
- Partners
- Coalitions
- Research
- Grassroots Advocacy



# Policy Priorities

- Service coordinators in all federally funded properties
- Expanded availability of affordable housing
- Address the Digital Divide
- Community-Based Service Coordination
- Strengthen profession for existing service coordinators



## 2022 Policy Priorities

STRENGTHENING COMMUNITIES  
THROUGH SERVICE COORDINATION



# Appropriations Process

- Process starts with the President's budget proposal
- Budget Resolutions & Allocations
- Appropriations bills begin in the House
- 13 House and Senate Appropriations Committees
  - Transportation, and Housing and Urban Development, and Related Agencies (THUD) Appropriations Subcommittees
  - Full Appropriations Committee
  - Full Chamber ("Floor")
- Conference & to POTUS
- Reality vs Theory (Continuing Resolutions)

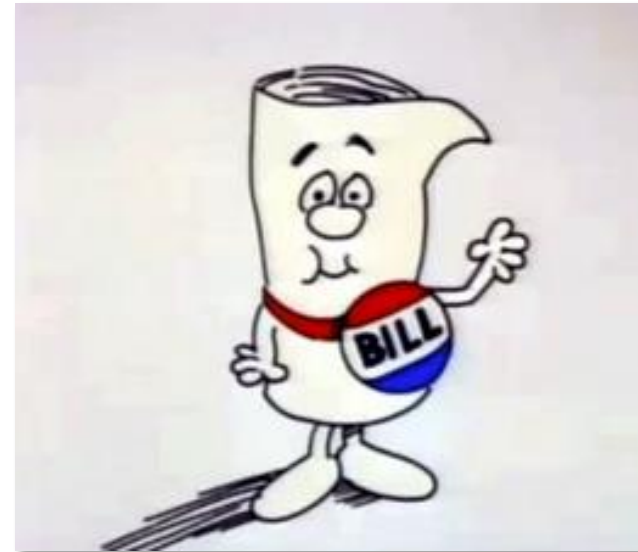
# Fiscal Year 2022 Appropriations

	FY21 Enacted	FY22 President's Budget Request	FY22 House-Passed THUD Bill	FY22 Senate Draft THUD Bill	FY22 Enacted	AASC Request
<b>Section 202 Total</b>	\$855 million	\$928 million	\$1,033 million	\$956 million	1,033 million	-
<b>Sec. 202 Service Coordinators</b>	\$125 million	\$125 million	\$125 million	\$125 million	\$125 million	\$225 million
<b>Sec. 202 New Construction</b>	\$52 million	\$100 million	\$205 million	\$44 million	\$199 million	\$600 million
<b>PBRA Service Coordinators</b>	\$0	\$30 million	\$30 million	\$0	\$0	-
<b>ROSS</b>	\$35 million	\$35 million	\$35 million	\$35 million	\$35 million	\$45 million
<b>FSS</b>	\$105 million	\$120 million	\$150 million	\$120 million	\$109 million	\$150 million



# Additional Legislative Opportunities

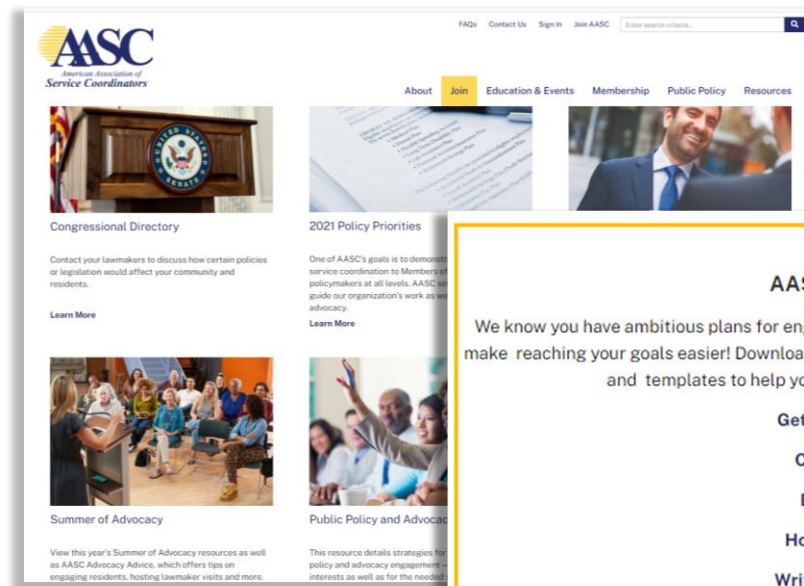
- Build Back Better Act
- Housing Is Infrastructure Act
- Housing For All Act





# Advocacy in Action

- AASC eBulletin
- AASC Action Alerts
- AASC Summer of Advocacy
- Advocacy Advice



## AASC Advocacy Advice

We know you have ambitious plans for engaging your residents and making a difference. AASC wants to make reaching your goals easier! Download these AASC Advocacy Advice one-pagers for tips, information and templates to help you make the most out of your advocacy efforts.

**Getting Residents Engaged**

**Contacting Lawmakers**

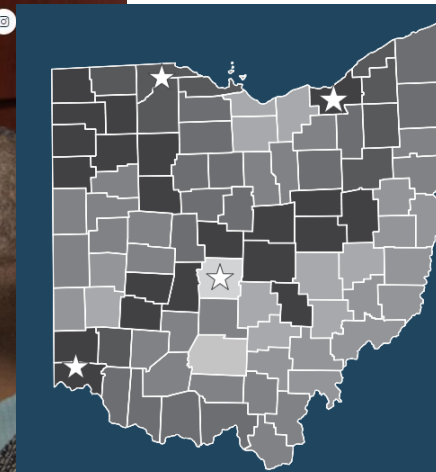
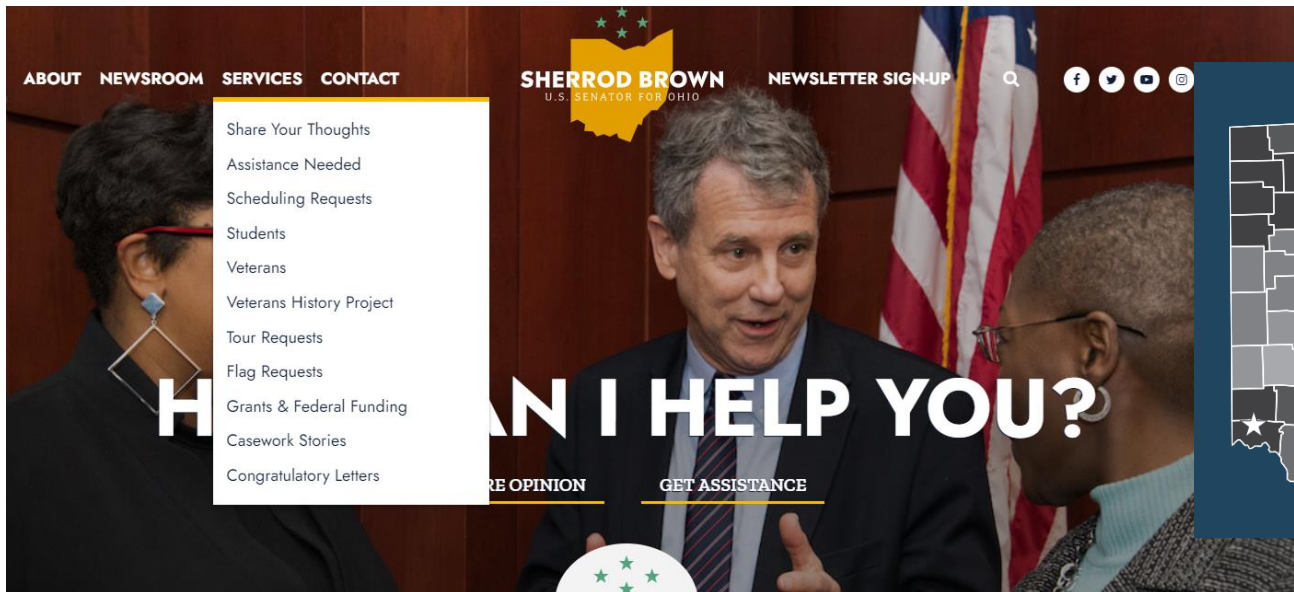
**Building Partnerships**

**Hosting a Lawmaker Visit**

**Writing Letters to the Editor**

# Getting to Know Your Members of Congress

- [House](#) member directory search



## Washington, D.C.

448 Russell Senate Office Building,  
Washington, DC 20510  
Phone: 202-224-3353

## Columbus, OH

37 West Broad Street, Room 300  
Columbus, OH 43215  
Phone: 614-469-6774

## Toll-Free:

1-800-205-6446 (OHIO)

## Cincinnati, OH

312 Walnut Street, Room 3425  
Cincinnati, OH 45202  
Phone: 513-684-3265

## Cleveland, OH

1240 East 9th Street, Room 3061  
Cleveland, OH 44199  
Phone: 216-522-7095

## Toledo, OH

420 Madison Avenue, Room 1210  
Toledo, OH 43604  
Phone: 419-259-3895



# The Advocacy Formula

- Who you are
- What you care about
- Why it's important
- Call to action
- Thanks

*\*Use words and phrases that will resonate with your audience and mix in personal anecdotes and data when possible\**



# Q&A

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